

Evening Schedule 2nd Semester 2020 : 6 July to 17 October

NB: eTutorial will only run if a minimum of 5 students have registered for the module by 1 JULY

Module		Monday	Tuesday	Wednesday	Thursday	Saturday
Higher Certificate in Marketing						
Academic Literacy (6 Sessions) * <i>below</i>	Laura					09:00-11:00
Fundamentals of Business Management	Melissa	18:00-20:00				
Fundamentals of Business Numeracy	James		18:00-20:00			
Fundamentals of Digital Marketing	Natasha			18:00-20:00		
Fundamentals of Marketing	Vanessa		18:00-20:00			
Fundamentals of Sales Management	Jethro				18:00-20:00	
Fundamentals of Business Communication	Laura				18:00-20:00	
Fundamentals of Project Management	Terrence				18:00-20:00	
Bachelor of Business Administration (BBA) in Marketing Management						
Academic Literacy (6 Sessions) * <i>below</i>	Laura					09:00-11:00
Business Communication	Adrienne	18:00-20:00				
Business Management 1	Fabian		18:00-20:00			
Business Statistics	James			18:00-20:00		
Economic Principles	Fabian				18:00-20:00	
Financial Management 1	Talia			18:00-20:00		
Marketing 1	Tracy				18:00-20:00	
Brand Management	Fhumi		18:00-20:00			
Business Management 2	Adinda				18:00-20:00	
Integrated Marketing Communications	Tania			18:00-20:00		
Financial Management 2	Vivian	18:00-20:00				
Marketing 2	Myles		18:00-20:00			
Marketing Research: Theory	Anele				18:00-20:00	
Digital Marketing Applications	Jana			18:00-20:00		
Business to Business Marketing	Bronwynne			18:00-20:00		
Services Marketing	Kershnee	18:00-20:00				
Retail Marketing	Anton				18:00-20:00	
Business Management 3	Tunga	18:00-20:00				
Financial Management 3	Jonathan				18:00-20:00	
Global Marketing	Adinda		18:00-20:00			
Marketing 3	Natasha		18:00-20:00			
Business Project (6 Sessions) * <i>below</i>	Anton					09:00-11:00
Marketing Research Project (6) * <i>below</i>	Kathleen					11:30-13:30

REGISTER ON YOUR STUDENT PORTAL: Select 'IMM SSC eTutorials' as your Student Support Centre

Semester Breaks 11-15 August and 21-26 September

- * Academic Literacy dates – 18 July, 01 August, 22 August, 05 September, 19 September & 03 October 2020
- * Business Project dates – 25 July, 01 August, 22 August, 05 September, 19 September & 03 October 2020
- * Business/Marketing Research Project dates – 25 July, 01 Aug, 22 Aug, 05 Sep 19 Sep & 03 Oct 2020

Please note:

- This schedule is provisional and is subject to change.
- In the event that a module has less than five students, a decision may be taken to cancel the tutorial or amend hours.

In the event that one of your modules is not offered above, please contact the SSC-Coordinator who will add your name to a provisional list, the tutorial will be scheduled if more than five students express an interest in the requested module.

SSC eTutorial Schedule

011 628 2000 • info@immgsm.ac.za



Graduate School

Evening Schedule 2nd Semester 2020 : 6 July to 17 October

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Module	Tutor	Monday	Tuesday	Wednesday	Thursday	Saturday
Bachelor of Commerce (BCom) in Marketing and Management Science						
Academic Literacy * <i>below</i>	Laura					09:00-11:00
Business Management 1	Fabian		18:00-20:00			
Business Statistics	James			18:00-20:00		
Economic Principles	Fabian				18:00-20:00	
Financial Management 1	Talia			18:00-20:00		
Marketing 1	Tracy				18:00-20:00	
Supply Chain Management 1	Renaldin	18:00-20:00				
Sales Management 1	Jaco	18:00-20:00				
Business Management 2	Adinda				18:00-20:00	
Business Research: Theory	Anele				18:00-20:00	
Financial Management 2	Vivian	18:00-20:00				
Marketing 2	Myles		18:00-20:00			
Project Management 201	Smook			18:00-20:00		
Digital Marketing Applications	Jana			18:00-20:00		
Supply Chain Management 2	Terence		18:00-20:00			
Business Management 3	Tunga	18:00-20:00				
Marketing 3	Natasha		18:00-20:00			
Operations Management	Anton			18:00-20:00		
Supply Chain Management 3	Myles				18:00-20:00	
Business Project (6 Sessions) * <i>below</i>	Anton					09:00-11:00
Business Research Project (6) * <i>below</i>	Kathleen					11:30-13:30
Bachelor of Commerce (BCom) in International Supply Chain Management						
Academic Literacy * <i>below</i>	Laura					09:00-11:00
Business Management and Administration	Johan		18:00-20:00			
Economic Principles	Fabian				18:00-20:00	
Financial Management 1	Talia			18:00-20:00		
Sales and Key Account Management	Howard				18:00-20:00	
Transport and Logistics 1	Myles	18:00-20:00				
Supply Chain Management 1	Renaldin	18:00-20:00				

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Semester Breaks 11-15 August and 21-26 September

- * Academic Literacy dates – 18 July, 01 August, 22 August, 05 September, 19 September & 03 October 2020
- * Business Project dates – 25 July, 01 August, 22 August, 05 September, 19 September & 03 October 2020
- * Business/Marketing Research Project dates – 25 July, 01 Aug, 22 Aug, 05 Sep 19 Sep & 03 Oct 2020

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Marketing • Supply Chain • Business



The IMM Graduate School of Marketing is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997. Registration Certificate number 2000/HE07/013.

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SSC eTutorial Schedule

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Graduate School

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Module		Monday	Tuesday	Wednesday	Thursday	Saturday
Postgraduate Diploma in Marketing Management						
Applied Brand Management & Communications	Ewoudt	18:00-20:00				
Applied Global Marketing Dynamics	Genevieve		18:00-20:00			
Applied Marketing Leadership	Belinda			18:00-20:00		
Applied Marketing Metrics	Steve				18:00-20:00	
Applied Marketing Project (6 Sessions) * <i>below</i>	Sandile					09:00-11:00
Bachelor of Philosophy (BPhil) Honours in Marketing Management						
Advanced Brand Management	Terence			18:00-20:00		
Advanced Digital Marketing	Ewoudt			18:00-20:00		
Advanced Global Marketing	Genevieve	18:00-20:00				
Advanced Marketing Research: Theory	Kathleen				18:00-20:00	
Advanced Strategic Marketing	Belinda		18:00-20:00			
Advanced Marketing Applications Report (6 Sessions) * <i>below</i>	Frikkie					11:30-13:30
Advanced Marketing Research: Report (7 Sessions) * <i>below</i>	Frikkie					09:00-11:00

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Semester Breaks 11-15 August and 21-26 September

- * Applied Marketing Project dates – 18 July, 08 August, 22 August, 05 September, 19 September, 03 October 2020
- * Advanced Marketing Application Report dates – 11 Jul, 08 Aug, 22 Aug, 05 Sep, 19 Sep, 03 Oct 2020
- * Advanced Marketing Research Report dates – 11 Jul, 25 Jul, 08 Aug, 22 Aug, 05 Sep, 19 Sep, 10 Oct 2020

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