

Fee Structure (South Africa)

SCHEDULE OF FEES FOR 2020



Graduate
School

Undergraduate Qualifications

	Fee (South Africa)	
New student registration fee (once-off-payment)	R 1 800	(non-refundable)
Semester registration fee	R 600	(non-refundable)
Module fee	R 3 350	
Late registration fee per module (additional fee)	R 550	

Postgraduate Diploma in Marketing Management

Application fee for Postgraduate Diploma (IMM Graduate School graduates)	R 305	(non-refundable)
Application fee for Postgraduate Diploma (non-IMM Graduate School graduates)	R 610	(non-refundable)
New student registration fee (once-off payment)	R 1 800	(non-refundable)
Semester registration fee	R 600	(non-refundable)
Module fee (excluding Advanced Marketing Project)	R 6 000	
Applied Marketing Project	R 9 750	
Late registration fee per module (additional fee)	R 550	

BPhil Honours in Marketing Management

Application fee for BPhil Honours (IMM Graduate School graduates)	R 315	(non-refundable)
Application fee for BPhil Honours (non-IMM Graduate School graduates)	R 630	(non-refundable)
New student registration fee (once-off payment)	R 1 800	(non-refundable)
Semester registration fee	R 600	(non-refundable)
Module fee (excluding Marketing Applications and Research Report)	R 6 000	
Advanced Marketing Applications: Report	R 9 750	
Advanced Marketing Research: Report	R 11 900	
Late registration fee per module (additional fee)	R 550	

MPhil in Marketing

New student registration fee (once-off payment)	R 1 800	(non-refundable)
Application fee for MPhil (IMM Graduate School graduates)	R 940	(non-refundable)
Application fee for MPhil (non-IMM Graduate School graduates)	R 1 900	(non-refundable)
Dissertation	R 54 500	(Payment plan available)

SCHEDULE OF FEES FOR 2020



Student Support Centre Tutorial Fees

	Gauteng	Durban	Cape Town	Stellenbosch
Tutorial Application Fee (per semester)	R 265	R 265	R 265	R 530
Day Tutorials (3 hours per week)	R 4 350	R 3 975	R 3 975	R 4 350
Evening Tutorials (2 hours per week)	R 3 750	R 3 450	R 3 450	—
4 Session Tutorials*	R 2 700	R 2 700	R 2 700	R 2 700

*(AL101, MRP302B, BRP304B, BP304B)

- Application fee to be paid before commencement of tutorials.
- Instalment options available. Enquire with your consultant or at your Student Support Centre.
- Tutorial registrations for semester 1 close 25 January 2020.

Annual Tutorial Package – new 1st year daytime students only

(Package includes application fees, module fees and tutorials for all seven 1st year modules)
Save up to R5 000 p.a. (Terms and conditions apply)

	Gauteng	Durban	Cape Town	Stellenbosch
Upfront package fee (full payment by 31 December 2019)	R50 980	R48 530	R48 530	R51 510

Payment Plan

Deposit	R 3 530	R 3 530	R 3 530	R 4 060
10 monthly payments (1 February to 1 November)	R 4 925	R 4 700	R 4 700	R 4 925

- Applies to Higher Certificate in Marketing and undergraduate degrees only.
- Deadline for applications for this package is 25 January 2020.
- Should a student fail a module, payment to repeat such module is excluded from this package.
- Package discount is subject to the completion of all the modules during the 1st year of registration. Any cancellation will result in the reversing of the discount.

Examination Workshops

2 x 3 hour sessions R 900 in all centres

Bank Details

Account Name: IMM Graduate School of Marketing (Pty) Ltd
Bank: ABSA Commercial Banking
Account Number: 405 6310 798
Branch Number: 632 005
Reference: Student Number or first name and surname