



# Choose your **SUPERpower**

## ABOUT IMM GRADUATE SCHOOL

The IMM Graduate School is a top private higher education provider of choice for marketing, supply chain and business disciplines in Africa. We have provided academic qualifications since 1960 and with a proven track record, we have helped launch over 25 000 students to professional success. Many of our graduates now hold key positions in global companies, delivering significant contributions in a varied range of industries.

We believe in practical learning and we constantly find new ways to equip our students for the world of work with expert business knowledge, skills, and competencies. As a recognised distance higher education institution, we're passionate about providing top-notch, relevant material to our students through a range of courses and programmes designed to build businesses and to help individuals advance their professional careers.

We offer higher certificates, diplomas, degrees, postgraduate qualifications, online short courses, professional skills certificates and workplace training solutions. Whilst specialising in marketing and supply chain management, our students are exposed to strategy, finance, business management, research, and much more. Our graduates leave with not only a qualification in their area of specialisation, but will also have obtained a solid skillset in general management, allowing them to choose from a vast array of interesting career options in a broad spectrum of industries.

### Mission

The mission of the IMM Graduate School is to continually bestow relevant and quality marketing, supply chain and general business skills, knowledge and competencies to its students, thus the IMM Graduate School's mission is to continually bestow relevant and quality skills, knowledge and competencies to its students, thus creating professionally qualified and well-equipped individuals in: Marketing, Supply Chain, and Business management.

### Vision

The IMM Graduate School strives to be the distance learning provider of choice and the centre of excellence for marketing, supply chain and business disciplines in Africa. Additionally, the IMM Graduate School endeavours to be the touch point for marketing and supply chain knowledge and information and will continue to provide all stakeholders with superior and professional customer service as well as subject matter of the highest academic integrity.

## Company details

**Legal Name:** IMM Graduate School of Marketing (Pty)

**Trading Name:** IMM Graduate School

**Company Registration No:** 1998/024327/07

**Chief Executive Officer:** Mr D van Zyl

### Company Address:

Atlas Studios, 33 Frost Avenue. Braamfontein Werf  
P.O Box 91820, Auckland Park, 2006

### Sites:

National Office: Milpark, Johannesburg  
Cape Town, Durban, Edenvale, Pretoria, Sandton,  
Stellenbosch and Harare, Zimbabwe

### DHET Registration No:

Registration Certificate No.2000/HE07/013.

### Professional Memberships:

- Association of Private Providers of Education, Training and Development (APPETD).
- National Association of Distance Education and Open Learning in South Africa (NADEOSA)
- Distance Education Association of Southern Africa (DEASA)
- The Chartered Institute of Logistics and Transport (CILTSA)

**Income Tax Number:** 9465437847

# Management and Academic Staff

## Academic Board

Ms AO Bruwer  
Prof G Bick  
Prof MC Cant  
Prof JW Strydom  
Dr AGV Khatle  
Prof ZJ Nel  
Dr C Rosa  
Mr D van Zyl (CEO: IMM Graduate School)  
Ms N Venter (Dean of Faculty: IMM Graduate School)  
Mr L van Tonder (Dean: Student Affairs: IMM Graduate School)  
Ms L Berry (Registrar: IMM Graduate School)  
Mr H Potgieter (Faculty Representative: IMM Graduate School)

## Executive Committee

Mr D van Zyl (CEO)  
Ms AO Bruwer (Executive Head: Academics)  
Mr L van Tonder (Dean: Student Affairs)  
Ms C du Plessis (CMO: Marketing & Recruitment)  
Ms I Gregory (National Head: Student Support Centres)

## Faculty

Ms AO Bruwer MA (Executive Head: Academics)

## Academic Staff

Mr M Bevan MBA  
Ms C Botha MBA  
Mr C Bwowa BS (Hons) (Finance & Banking)  
Ms A Fielding BCom (Hons)  
Mr T Mushore MCom  
Mr S Muzoka MBA  
Mr H Potgieter BPhil (Hons)  
Dr C Rosa DEd (Dean: Teaching & Learning)  
Dr M Wakeham PhD Bus and PhD Mkt

## CONTACT US

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## Student Support Centres

### Edenvale

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### Stellenbosch

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