

# Short Learning Programmes

## About Short Learning Programmes

Are you a working person looking to upgrade specific knowledge in a short period of time, or to gain skills that will improve your performance in the workplace? The **IMM Graduate School** has a Short Learning Programme that could quickly and efficiently update your knowledge or skill-set, providing you with the tools you need to move ahead in your career.

Or are you perhaps considering studying towards a full qualification, but unsure if this will fit into your busy schedule or meet your specific needs? After completing a Short Learning Programme with the IMM Graduate School, you could get credits for the programme on a full qualification should you meet all other entry criteria.

## Programmes offered

- Brand Management
- Business Management
- Digital Marketing Applications
- Financial Management
- Marketing
- Project Management
- Sales Management
- Supply Chain Management

## Three additional modules for students who have a degree in Marketing (Postgrad)

- Advanced Strategic Marketing
- Advanced Brand Management
- Advanced Digital Marketing

## Individual academic support

## Internationally recognised qualifications

## Qualifications asked for by name in industry



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Graduate School