



higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

CERTIFICATE OF REGISTRATION AS A PRIVATE HIGHER EDUCATION INSTITUTION

N° 2000/HE07/013

This is to certify that

IMM GRADUATE SCHOOL OF MARKETING (PTY) LTD

is registered as a private higher education institution in terms of section 54(1)(c) of the Higher Education Act, 1997 (Act N° 101 of 1997), and Regulation 14(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2016, to offer its approved programmes at the following site of delivery:

A: Richmond: Atlas Studios, 33 Frost Avenue, Corner Owl Street, Braamfontein, 2092.

IMM Graduate School of Marketing (Pty) Ltd is registered to offer the following programmes:

- 1) Higher Certificate in Marketing (HEQSF Aligned, NQF Level 5, 120-Credits: Distance Mode)
- 2) Higher Certificate in Export Management (HEQSF Aligned, NQF Level 5, 120-Credits: Distance Mode)
- 3) Diploma in Marketing Management (HEQSF Aligned, NQF Level 6, 360-Credits: Distance Mode)
- 4) Diploma in Export Management (HEQSF Aligned, NQF Level 6, 360-Credits: Distance Mode)
- 5) Postgraduate Diploma in Marketing Management (HEQSF Aligned, NQF Level 8, 120-Credits: Distance Mode)
- 6) Bachelor of Business Administration (Marketing Management) (HEQSF Aligned, NQF Level 7, 360-Credits : Distance Mode)
- 7) Bachelor of Commerce in International Supply Chain Management (HEQSF Aligned, NQF Level 7, 360-Credits: Distance Mode)
- 8) Bachelor of Commerce in Marketing Management Science (HEQSF Aligned, NQF Level 7, 360-Credits: Distance Mode)
- 9) Bachelor of Commerce in Marketing and Management Science (HEQSF Aligned, NQF Level 7, 360-Credits: Contact Mode)
- 10) Bachelor of Philosophy Honours in Marketing Management (HEQSF Aligned, NQF Level 8, 120-Credits: Distance Mode)
- 11) Master of Philosophy in Marketing (HEQSF Aligned, NQF Level 9, 180-Credits: Distance Mode)

which are approved by the Registrar in terms of section 53(1)(b) of the Act and Regulation 20 until 31 December 2025.

DIRECTOR-GENERAL: HIGHER EDUCATION AND TRAINING

DATE:

05/02/2020

