

Projects, Reports and Marketing Project Timetable - May 2020

The practical assessment must be uploaded on eLearn by the date and time specified.

Date	Module	Uploaded by	Release marks
16 March, Monday	Applied Marketing Metrics (AMM401P) - first assessment	23h59	09 April, Thursday
23 March, Monday	Applied Marketing Project (AMP401P) - first assessment	23h59	14 April, Tuesday
30 March, Monday	Applied Marketing Leadership (AML401P) - first assessment	23h59	21 April, Tuesday
07 April, Tuesday	Applied Brand Management and Communication (ABMC401P) - only one assignment	23h59	29 April, Wednesday
09 April, Thursday	Applied Global Marketing Dynamics (AGMD401P) - only one assignment	23h59	29 April, Wednesday
04 May, Monday	Advanced Marketing Applications Report (AMAR401H) - only one assessment Applied Marketing Metrics (AMM401P) - second assessment Academic Literacy (AL/AL101C) - only one assessment Export Trade Strategy (ETS301D) - only one assessment	23h59	17-19 June
05 May, Tuesday	Applied Marketing Leadership (AML401P) - second assessment Business Research: Project (BRP302B) - only one assessment Marketing Research: Project (MRP302B) - only one assessment Business Project (BP304B) - only one assessment Work Integrated Learning (WIL301D) - only one assessment	23h59	17-19 June
08 May, Friday	Applied Marketing Project (AMP401P) - second assessment	23h59	17-19 June
13 May, Wednesday	Advanced Marketing Research: Report (AMRR402H) - only one assessment	23h59	17-19 June

*** Please note the times refer to South Africa times**

Please note that due to circumstances beyond the control of the IMM Graduate School, dates may be subject to change.

Any changes will be communicated on the IMM Graduate School website, eLearn and/or via SMS/email.

No content submitted for a previous assessment intervention on one module may be used again for another assessment submission on another module as this constitutes plagiarism.

Projects, Reports and Marketing Project Timetable - October 2020

The practical assessment must be uploaded on eLearn by the date and time specified.

Date	Module	Uploaded by	Release marks
24 August, Monday	Applied Marketing Metrics (AMM401P) - first assessment	23h59	15 September, Tuesday
31 August, Monday	Applied Marketing Project (AMP401P) - first assessment	23h59	16 September, Wednesday
07 September, Monday	Applied Marketing Leadership (AML401P) - first assessment	23h59	29 September, Tuesday
15 September, Tuesday	Applied Brand Management and Communication (ABMC401P) - only one assignment	23h59	01 October, Thursday
17 September, Thursday	Applied Global Marketing Dynamics (AGMD401P) - only one assignment	23h59	02 October, Friday
12 October, Monday	Advanced Marketing Applications Report (AMAR401H) - only one assessment Applied Marketing Metrics (AMM401P) - second assessment Academic Literacy (AL/AL101C) - only one assessment Export Trade Strategy (ETS301D) - only one assessment	23h59	23-24 November
13 October, Tuesday	Applied Marketing Leadership (AML401P) - second assessment Business Research: Project (BRP302B) - only one assessment Marketing Research: Project (MRP302B) - only one assessment Business Project (BP304B) - only one assessment Marketing Project (MP301D) - only one assessment	23h59	23-24 November
09 October, Friday	Applied Marketing Project (AMP401P) - second assessment	23h59	23-24 November
19 October, Monday	Advanced Marketing Research: Report (AMRR402H) - only one assessment	23h59	23-24 November

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