



## Graduate School

# Why you should choose IMM Graduate School

The IMM Graduate School has been a **top private educator since 1960**, continuously striving for best practice and improving teaching and learning approaches.



Our qualifications are **globally recognised by industry**.



Employers ask for **our qualifications by name**.



Unlike most public universities with a broad and generic profile, our qualifications are on the **cutting edge in their specialisation or discipline of marketing, supply chain and business**.

We have **affordable payment plans** and an **easy online application process**.

### FLEXIBLE DISTANCE LEARNING



**Some of our students hold full-time jobs.** With our flexible distance learning model students enjoy the flexibility of studying from anywhere, at any time and at their own pace.



**Our model is convenient and customisable** to your workload and budget. Select the number of modules that best suits your needs.



Enjoy a level of **individualised academic support** and personal attention that public universities are unable to manage.

### WORLD-CLASS GRADUATES



**Each student is respected as an individual** embarking on their own personal growth and career path. Students are encouraged to gain work experience and to apply their studies in a practical way.



**A solid academic grounding backed by industry application** makes our students job-ready and poised for career growth.



Our students are tutored by **world-class academics** with extensive experience in their industry or field.



**Our smaller group tutorials** draw on student knowledge and insight and encourage a collaborative learning process.



**All assessments are evaluated with care and attention** to the detail that each student contributes – avoiding the 'cookie cutter' approach to assessment.



**Our academic support processes** have been carefully designed for distance learning students:



#### Access to Lecturers

An hour online consulting slot every week with the modules' Lecturer via elearn



#### Online submissions

Submit all assignments on eLearn and avoid associated printing costs and waiting in long queues



#### Module Group Chats

Interact with your fellow students (these sessions are monitored by the Lecturer of the module)



#### Student Pacers

To help students **PACE** their studies, to ensure they cover the entire module in preparation for their exams



#### Online Tutorials

Access online tutorials for each module (also recorded for those that cannot attend the live session);



#### Assignment Feedback Report

Assignment feedback reports on eLearn show how marks were allocated & common areas of excellence & improvement



#### Mock Exam Workshops

Offered at Student Support Centres that are conveniently situated in major centres



#### Supplementary Exams

When life doesn't go as planned, students get a second opportunity to pass each module

## What you will find at our Student Support Centres (SSCs)

